

Crown Forklift Part

Crown Forklift Parts - The Crown corporation was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family business later on that same year. At this time, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head these days, becoming the fourth generation of the Dicke family to continue this position.

Crown in the beginning began with a small client's need to develop temperature controls that they manufactured for coal burning furnaces. The production of these control units took place in a former hardware store based in New Bremen, Ohio, where Crown's center of operations presently remain.

In 1949, responding to the public's increasing fascination with TV, Crown moved into the making of antenna rotators. This product was utilized to improve TV reception and picture quality. The company's profitable move allowed them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the worldwide need for television antenna rotators.

Crown before long diversified its manufacturing to take in the restoration of mechanical and electrical parts for private and government use in the early 1950's. After a number of lucrative bids inside a brief period of time, the company had built a respectable business in this field.

With such versatility and achievement, Crown was able to expand its production to incorporate material handling equipment. Crown started production of forklifts and lift vehicles in 1957. The organization believed the industry demanded a smaller line of top-quality quality lift trucks. Crown promptly fashioned an exceptional series of progressive equipment and swiftly grew to be the most rapidly evolving material handling company with its variety of products.

In 1966, Crown ventured outside of the US materials handling marketplace and into Australia. Sydney, Australia is home to the regional headquarters and presently leads Crown's Asia Pacific service, sales and advertising and marketing teams. Crown remains an unwavering industry leader today, supported by exceptional operations, solid sales and strong production operations.

Two years later, Crown had moved into the European markets by buying up an Irish production plant from a German Company, Steinbock. There they started to build PTH hand pallet trucks. Later on that same year, Crown started their first London operation stationed nearby Heathrow Airport. The sales and service operation of Crown's complete lift truck line was accessible in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing lift trucks across Europe through autonomous sellers.

Crown these days has a sizable network of Crown-owned and independently-owned dealers in many key worldwide markets offering a huge fleet of electric forklifts. They are responsible for managing the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Ohio, which offer promotional sales and nationwide marketing support to all of their sellers and sales personnel. Crown dealers and sales personnel are trained in-house in many disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, advertising and marketing, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse relations of intercontinental sellers and Crown-owned sellers successfully operate in almost 100 overseas city environments.

Crown has established 6 manufacturing locations in the United States that include: New Knoxville; Celina, Ohio; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, Ohio; and New Bremen, Ohio. Serving their expanding foreign markets, Crown has production facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a profitable status as a consistent, safe and forward-thinking organization by happy consumers worldwide. The company has earned over 50 distinguished design awards and the Crown products continue to attain recognition for top design excellence and innovation. For example, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by material handling experts. Today, this design has gained widespread acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another industry original, providing the operator with multiple comfort alternatives to lean, sit or stand, along with its unmatched productivity capability.